



Fifth Avenue Committee

Our Community. Our Future.

2023 FAC Benefit & Award Reception
Build, Power Transform: Celebrating FAC's 45th Anniversary!
May 23, 2023 – 6:30 – 9 p.m.
Brooklyn Academy of Music - BAMcafé

SPONSORSHIP OPPORTUNITIES

Become a 45th Anniversary Leadership Circle sponsor and receive additional benefits!

Sponsors at \$10,000 or above who commit by March 31st will receive the following extra benefits:

- Prime placement of logo or name on all invitation e-blasts and event webpage at launch
- Two additional complimentary tickets to the Benefit & Award Reception
- Featured signage near stage at 45th Anniversary event with fellow **Leadership Circle sponsors**
- Recognition as a sponsor for FAC and NHN's Activist Bash in the Fall

Commitments must be made by Friday, March 31, 2023, to receive full benefits!

NOTE: All event communications will go out to over 8,500 of FAC's contacts.

Gold Level – 45th Anniversary Video Sponsorship: \$30,000 – limited to one sponsor

- Twenty-Five (25) tickets for the 45th Anniversary Benefit & Award Reception.
- Special recognition from event podium, on FAC website, and in the event presentation.
- Special logo placement incorporated into video opening and closing.
- Senior representative included in anniversary video testimonials for social media and FAC website.
- Full page ad in digital event presentation.
- Post-event recognition on event photo site.

FAC at 45 – Virtual Panel Discussion Sponsorship: \$25,000

- Special logo placement incorporated into opening and closing of taped panel discussion.
- Twenty (20) tickets for the 45th Anniversary Benefit & Award Reception.
- Special recognition from event podium, on FAC website, and in the event presentation.
- Senior representative included in special anniversary video testimonial segments used for social media and on FAC's website.
- Full page ad in digital event presentation.
- Post-event recognition on event photo site.

FAC 45th Benefit and Awards VIP Reception Sponsorship: \$20,000

- Fifteen (15) tickets for the 45th Anniversary Benefit & Award Reception.
- Special recognition from event podium, on FAC website, and in the event presentation.
- Special logo placement at the bar areas at the event venue.
- Senior representative included in anniversary video testimonials for social media and FAC website.
- Full page ad in digital event presentation.
- Post-event recognition on event photo site.

FAC 45th Photo Experience Sponsorship: \$15,000

- Twelve (12) tickets for the 45th Anniversary Benefit & Award Reception.
- Special recognition from event podium, on FAC website, and in the event presentation.
- Special logo placement and company logo displayed as attendees take live photos at event.
- Senior representative included in anniversary video testimonials used for social media and FAC website.
- Half page ad in digital event presentation.
- Post-event recognition on event photo site.

Impact Investor – Dessert Sponsorship: \$10,000

- Ten (10) tickets to the Benefit & Award Reception.
- Special signage at event venue during dessert.
- Special recognition from event podium.
- Half page ad in digital event presentation.
- Featured placement of logo or name in event presentation, invitation, and FAC website.
- Recognition on event social media posts.
- Post-event recognition on event photo site.

Social Entrepreneur – Entertainment Sponsorship: \$5,000

- Five (5) tickets to the Benefit & Award Reception.
- Half page ad in digital event presentation
- Logo or name in event presentation, invitation, and on FAC website.
- Recognition on event social media posts
- Post-event recognition on event photo site.

Neighborhood Leader Sponsorship: \$2,500

- Three (3) tickets to the Benefit & Award Reception.
- Name in event presentation, invitation and on FAC website.
- Recognition on event social media posts
- Post-event recognition on event photo site.

Community Builder Sponsorship: \$1,500

- Two (2) tickets to the Benefit & Award Reception.
- Name in event presentation, invitation and on FAC website.

Ticket Prices for the Benefit & Awards Reception:

Corporate Ticket: \$500

Non-profit/Government Ticket: \$350

Digital Event Ads: Promote your company, acknowledge our honorees, or FAC through an event ad!

Full Page: \$500

Half Page: \$350

Early bird offers!

Ads: 20% discount if commitments by 3/30/23

Tickets: 10% off ticket prices if purchased by 3/30/23

Make PAYMENTS by wire transfer or check.

1) Wire Transfer:

Payee Name: Fifth Avenue Committee, Inc.
ID #: 11-2475743
EFT Account Type: Checking
Bank Name: JPMorgan Chase
Name on Account: Fifth Avenue Committee General Fund
Account #: 094067306165
Routing #: 021000021
BIC/Swift Code: CHASUS33

2) Check:

Checks should be made out to **Fifth Avenue Committee** and mailed it to:
Fifth Avenue Committee, Inc.
123 7th Avenue, #116
Brooklyn, NY 11215
Attn: Nicole Stansifer

***For sponsors at \$5,000 levels and above, please send a high definition, full color logo as either a jpeg or .eps, to Melissa Tillus at mtillus@fifthave.org; for individuals, please indicate how you would like your name to be listed.**

If you have any questions about this event, please contact our event planner Kathleen Parisi, K2New Business Development & Marketing Strategies at: kathleen@k2new.net or her colleague Laura D'Aprix at Laura.Daprix@verizon.net.