



**2024 FAC Benefit & Awards Reception**  
**Wednesday, May 15, 2024 – 6:30 – 9 p.m.**  
**Brooklyn Academy of Music - BAMcafé**

## **SPONSORSHIP OPPORTUNITIES**

### **Visionary Lead Sponsorship: \$30,000**

- Recognition as lead sponsor on event materials.
- Twenty (20) tickets for the 2024 Benefit & Awards Reception.
- Special signage at event entrance.
- Special recognition from event podium and in the event presentation.
- Featured placement of logo or name on event website and invitation.
- Full page ad in digital event presentation.
- Special individual recognition on FAC's social media pages.
- Featured 1 month sponsor spotlight on FAC website highlighting community development efforts.
- Post-event recognition on event photo site.

### **Impact Investor Cocktail Sponsorship: \$20,000**

- Eighteen (18) tickets for the 2024 Benefit & Awards Reception.
- Special recognition from event podium and in the event presentation.
- Special recognition on FAC event website and invitation.
- Special name or logo placement at the bar areas at the event venue.
- Full-page ad in digital event presentation.
- Recognition on FAC's social media pages.
- Post-event recognition on event photo site.

### **Social Entrepreneur Photo Experience Sponsorship: \$15,000**

- Fifteen (15) tickets for the 2024 Benefit & Awards Reception.
- Special recognition from event podium and in the event presentation.
- Special recognition on the FAC event website and invitation.
- Special name or logo placement at live photo experience at the event venue.
- Full-page ad in digital event presentation.
- Recognition on FAC's social media pages.
- Post-event recognition on event photo site.

### **Community Builder Dessert Sponsorship: \$10,000**

- Twelve (12) tickets to the Benefit & Awards Reception.
- Special name or logo placement at event venue during dessert.
- Recognition from event podium.
- Half-page ad in digital event presentation.
- Special recognition in event invitation, presentation, and FAC event website.
- Recognition on event social media posts.
- Post-event recognition on event photo site.

### **Organizing Champion Sponsorship: \$5,000**

- Eight (8) tickets to the Benefit & Awards Reception.
- Half-page ad in digital event presentation
- Logo or name in event presentation, invitation, and on FAC event website.
- Recognition on event social media posts
- Post-event recognition on event photo site.

### **Neighborhood Leader Sponsorship: \$2,500**

- Four (4) tickets to the Benefit & Awards Reception.
- Name in event presentation, invitation and on FAC event website.
- Post-event recognition on event photo site.

### **Advocate Sponsorship: \$1,500**

- Two (2) tickets to the Benefit & Awards Reception.
- Name in event presentation and on FAC event website.

### **Ticket Prices for the Benefit & Awards Reception:**

**Individual/Corporate Ticket: \$500**

**Community Partner (Non-profit/Government Ticket): \$350**

**Digital Event Ads:** Promote your company, acknowledge our honorees, or FAC through an event ad!

Full Page: \$500

Half Page: \$350

### **Early bird offers!**

**Ads: 15% discount if commitment made by 3/29/24**

**Tickets: 10% off ticket prices if purchased by 3/29/24**

### **To make PAYMENTS by wire transfer or check:**

- 1) **Wire Transfer** - Payee Name: Fifth Avenue Committee, Inc.

ID #: 11-2475743

EFT Account Type: Checking

Bank Name: JPMorgan Chase

Name on Account: Fifth Avenue Committee General Fund

Account #: 094067306165

Routing #: 021000021

BIC/Swift Code: CHASUS33

- 2) **Check** - Checks should be made out to **Fifth Avenue Committee** and mailed it to:

Fifth Avenue Committee, Inc.

123 7th Avenue, #116

Brooklyn, NY 11215

Attn: Nicole Stansifer

**\*For sponsors at \$5,000 levels and above, please send a high definition, full color logo as either a jpeg or .eps, to Melissa Tillus at [mtillus@fifthave.org](mailto:mtillus@fifthave.org); for individuals, please indicate how you would like your name to be listed.**

For questions about the event, please contact our event planner Kathleen Parisi, K2New Business Development & Marketing Strategies at: [kathleen@k2new.net](mailto:kathleen@k2new.net) or her colleague Laura D'Aprix at [Laura.Daprix@verizon.net](mailto:Laura.Daprix@verizon.net).